

E **d** **EXPOdetergo**
INTERNATIONAL

Fiera Milano (Rho)
3-6 Ottobre/October 2014

Newsletter n. 1 - March 2014



EXPOdetergo International: the recovery is now

*More than 14,000 square meters already assigned,
plus 200 exhibitors already present*

The Trade Fair of Recovery. Based on the numbers, this might be how **EXPOdetergo International 2014** will be christened, making Milan the world capital of laundry, ironing and clothing care from 3 to 6 October. Nearly 85% of the exhibition area has already been assigned and more than 200 exhibitors have already registered.

The leading industry manufacturers will also be present at the event. Confirmed **exhibitor companies** are from more than 18 countries.

[Read the press release](#)

EXPOdetergo International is ready to welcome you

*Pre-registration is open:
here is how to save*

EXPOdetergo International is already available for those who will visit it. Pre-registration is already open, which will allow visitors to visit the event conveniently and avoiding queues, because time is money. Professional visitors can preregister on the event website www.expodetergo.com. The admission ticket will be sent directly to their inbox by email.

Save time and money: [register now!](#)



Perhaps not everyone knows that...

*Italy and Japan
together for hygiene*

Japan and Italy, home countries of the raccoon. Despite that it lives only in North America, on the eve of EXPOdetergo International 2014, the friendly raccoon will be symbolically given honorary citizenship in Tokyo and Rome. This is based on the most recent data published by Confartigianato in Veneto, which has identified Japan and Italy as the countries with the highest density of dry cleaners in the world: one for every 3,100 inhabitants in the Land of the Rising Sun and every 3,800 in our country, with more than 15,000 companies in this industry employing more than 31,000 workers.

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