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**EXPOdetergo**  
INTERNATIONAL

Fiera Milano (Rho)  
3-6 Ottobre/October 2014

Newsletter n.2 - April 2014



## EXPOdetergo International continues to grow

*The positive trend continues for the event*

In steady growth, **EXPOdetergo International 2014**, which is opening its doors between 3 and 6 October, will make its debut at Fiera Milano with a complete product offer for laundry, ironing, and textile care. As many as **227 companies** have already signed on as exhibitors, for a total of **15,000 square meters** assigned.

These flattering results are accompanying **EXPOdetergo International** swiftly toward opening day, which is expected to be a record-setter. This is an important year since operators can finally feel confident about the economic recovery. Among the objectives of **EXPOdetergo International** will be attention to the supply chains that can build synergy with the industrial laundry industry, dry cleaning, and ironing: a very strong combination especially in professional hospitality and hygiene that with the event can be increasingly strengthened.

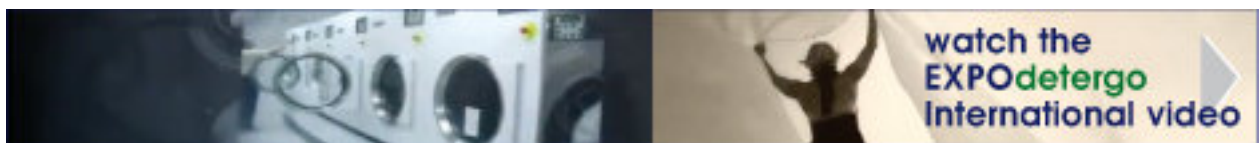


## EXPOdetergo ready to welcome you

*Preregistration:  
here's how to save*

EXPOdetergo International is already available to visitors planning their trip. Indeed, **preregistration is open** and this will allow people to **visit the event conveniently and without having to wait in lines**, because time is also money. **Professional visitors can preregister on the event website [www.expodetergo.com](http://www.expodetergo.com) and receive the admission ticket directly by email.**

Save time and money:  
**[register](#)** today!



**Perhaps not everyone  
knows that...**

*With EXPOdetergo International,  
train and hotel cost less!*

EXPOdetergo International provides



extremely advantageous packages during the event days to travel round trip by train (only in Italy) and stay in a 4-star hotel through the EXPOdetergo International boxDUO package, valid for registrations booked before 30 May 2014 and for overnight stays from Friday the 3rd to 6th October 2014.

To reserve please contact the official provider of Fiera Milano by sending an email to [fieramilano@ventanagroup.it](mailto:fieramilano@ventanagroup.it) and specify the date and city of departure (Rome, Florence, Bologna, Naples, Venice or Trieste), the type of room (single or double) and the hotel preference.

The train times and hotel availability indicated will be confirmed by the Ventana Group, which will also take care of checking for any changes or other possible solutions if new or different needs should arise.

**Book today!**

**The offer is only good until May 30!**

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